



Macro world (via M2)

FTPB: Vision Numeric speeding up its international expansion

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Vision Numeric, a specialist in CAD/CAM artistic software, is seeking local distributors for its innovative packages, as part of the French company's international expansion. Vision Numeric, which is already present in over 45 countries, has a range of clients in industries as diverse as high-tech manufacturing, jewellery creation, sign making and mould making.

Vision Numeric of France specialises in computer-aided design (CAD) and computer-aided manufacturing (CAM) software, which it develops and markets. In 1988, the company had the idea of introducing graphics and art into the world of industrial engraving - the Type3 software concept was born. The aim was to reproduce text and patterns with ease on industrial parts by means of specially designed tools. Very quickly, Type3 was adopted by major international brands.

The company has opened subsidiaries in China, Germany, Italy, the UK, and the United States. Working through retailers in more than 45 countries, with a highly efficient sales department and a technical-support team that is very attentive to the requirements and wishes of its customers and retailers, Vision Numeric has installed more than 30,000 licences.

Vision Numeric is now seeking distributors capable of marketing its products and of providing training together with local technical support for its software solutions. Distributors will themselves benefit from the French company's experience and success in many countries, as they will be offered training as well as support by Vision Numeric's sales, technical and marketing teams.

Vision Numeric offers its users a tool to modernise their manufacturing processes and make them more profitable. Efficiency is improved while, simultaneously, quality and precision are preserved, and the artistic dimension of the work is safeguarded. Vision Numeric boasts many prestigious clients. Dassault Systmes has placed its trust in the software specialist company for the creation of a complementary engraving tool for the CATIA computer program. Similarly, Swarovski has initiated a partnership with Vision Numeric integrating Swarovski's Crystal Fashion Components catalogue into the 3DESIGN software package developed by Vision Numeric.

The four main solutions that the company offers meet the needs of jewellers, designers, engravers, sign makers and mould makers alike, thanks to the opportunities that those solutions offer for creation, from the simplest 2D to the most complex 3D relief, and this for all types of parts. Vision Numeric has made sure that each craft has its own software program, tailored to its specific needs.

TypeEdit is a program dedicated to mechanical machining; LaserType is a program designed for a laser environment; 3DESIGN is a powerful jewellery creation program elaborated by (and for) jewellers; Type3 CAAV5 Based is the typographical complement to CATIA, the design software developed by Dassault Systmes.

About Vision Numeric

Vision Numeric is headquartered in Brussieu, in South-Eastern France.

Established in 1988, Vision Numeric aims to bridge the gap between the graphic arts on the one hand, and the industrial engraving industry on the other. The company has developed numerous software solutions that focus on communication through industrial parts.

With over 30,000 licences sold worldwide, Vision Numeric's Type3 is recognized today by professionals as an essential tool in the moulding & tooling industry, as well as in sectors such as sign-making, packaging and jewellery, whether those professionals are working in a mechanical, laser, or rapid prototyping environment.

Vision Numeric is now keen to strengthen its worldwide distribution network. The company has opened subsidiaries in the Far East (China), across Europe (Germany, Italy and the UK), and in North America (USA); it is present in over 45 countries. Vision Numeric is now seeking distributors capable of marketing its products and of providing training together with local technical support for its software solutions.

For further information, please go to: www.type3.com and www.3design.com

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