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**Press Release**

**Vision Numeric USA, Inc.**

Release date: September 18, 2007

**Vision Numeric's Boutique Software Shows Jewelry in 3-D**

Chicago, September 18, 2007 (word count: 481) Vision numeric, developer of the Type3 CAD software for engraving, announces Boutique, a program that renders and displays 2-D and 3-D images of jewels and simulates jewelry projects as a sales tool to enhance the presentation of a manufacturer's or retailer's collections. Installed on a computer at a point of purchase or in a display area, this software has completely customizable tools for jewelry presentation and animation of loose stones, earrings, necklaces, rings, watches, and more.

The company's patented rendering technology can



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10/19/2007

Bureau de Presse	Chicago	Date de parution	9/18/2007
Titre de l'action	Boutique : une solution élégante qui va changer votre magasin		
Titre de la parution	Vision Numeric's Boutique Software Shows Jewelry in 3-D		
Nom du support	ThomasNet		
Secteur Technique	Industrial	Type de média	WEB SITE
Tirage	0	Périodicité	Irrégulière
Date de la diffusion	9/10/2007	N° Action	X077
		N° UBIFRANCE	101C08/07

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create highly detailed images of any kind of jewelry to show a stone's facets, the settings, and entire collections in their full brilliance. Jewels can be manipulated (enlarged, rotated, etc.) in the program so a customer can see a virtual presentation of the jewel in movement to gauge its brilliance, depth, and light. Personalized presentations and animations can be created by using imported image files and adjusting the software's depth effects, materials, or textures. The software also allows integration of technical information, that can be organized and recalled with a single click through a multi-criteria search function. Boutique is compatible with PC platforms, accepts numerous import file formats, and keeps its user up-to-the-minute with automatic online updates.

About Vision numeric: Established in 1988, Vision numeric is a French company which has one mission since it began: to establish the link between the world of graphic arts and that of industrial engraving. Marking, identification and decoration are the needs of the professionals. Vision numeric has developed solutions for an environment which has the objective of communication of industrial objects. Its 3DESIGN creation program quickly became a top-selling CAD program worldwide. The most demanding workshops in over 26 countries use it to make beautiful jewelry. With more than 30,000 licenses sold worldwide, Type3 products are today recognized by professionals as an essential solution, for both laser and mechanical environments. For more information, visit [www.type3.com](http://www.type3.com) and [www.3design.com](http://www.3design.com).

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