

Boutique: an elegant solution that will transform your shop.

Lyon, France – 07/07/07 – Vision numeric announces the launch of a computer programme for jewellery shops to present and sell their collections and to simulate jewellery projects. Its name is Boutique.

Vision numeric has been developing artistic software for nearly 20 years. Its 3DESIGN creation programme quickly became a top-selling CAD programme worldwide. The most demanding workshops in over 26 countries use it to make beautiful jewellery.

Today, a solution resulting from this know-how is available: Boutique is a programme for the presentation and animation of collections and a sales help tool. Installed in the shop, it displays 3D images of jewels proposed for sale. The large screen and exceptional display system presents the slightest detail of each jewel, the facets of the stones are seen in their full brilliance, the settings are shown on screen to their best advantage and the creations are shown in all their elegance and refinement.

Boutique assists the salesperson, allowing him or her to show off the pieces while enriching his pitch. Also, the original object can be modified, for example, the same jewel is displayed with other stones and materials.

Vision numeric has taken particular care over the display of the jewels. Diamonds are fascinating and customers have to see the brilliance, the depth and the light of a precious stone; so Boutique uses an exclusive patented programme to recreate the full beauty of a jewel in movement.

Boutique permits the presentation of all kinds of jewel: ring, necklace, earrings etc. It accepts all digital files of the main design software along with pictures, and permits changes so that the shop graphic designer can personalise the object.

Boutique, an elegant solution which will transform your shop. Visit us at www.3design.com

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