



February 19-22th in München, Germany



The environment

Vision numeric Germany shared a large stand with partners STEPHAN FREIVOGL and MPS Rapid Prototyping during the entire show. Inhorgenta 2010 was a unique opportunity for visitors to meet Katharina Schiwon on our stand, one of our customers and 3DESIGN CAD expert who works for GOLD-SCHMIDTMEISTER NORBERT SCHMIDT.

Our Norwegian 3DESIGN reseller Knut Horgen was also present on our stand for part of the show, to help us greet and inform our many visitors.

Our team wanted to specially thank MPS for the wax and resin models and finished parts he provided (see below). The high quality of his samples satisfied all interested prospects and helped start discussions about our software.



Our visitors

Inhorgenta primarily targets the jewellery and watch making markets. Our team was glad to welcome customers (from Germany, United Kingdom, Austria...) and tell them about our products' new or coming versions. Other visitors mainly came from German speaking countries.

Events

3DESIGN CAD shined throughout the show. We could not count the demos as they were ongoing! Frank Adenauer, regional sales manager explains "It was very useful to use concrete and real jewellery samples as visitors can relate to the pieces shown".

Partners

This 2010 edition of Inhorgenta also generated new upcoming events with our partners. A joint event will be held with EnvisionTec, dates have to be set in June.

CONCLUSION

Our team clearly noticed an increase in the number of visitors compared to previous years. Many other exhibitors/partners confirm they were also quite satisfied with the show (PAT Bugala, Karl Fischer, DT & GoldArt). The prospects met were interested and motivated to invest in new technologies. Our team feels new technologies are making their way in the jewellery industry and orders were signed on our stand both for software and machine!

Be sure to visit us next year on our new corner booth!