

JEWELRY CRAFT SCHOOL

Japan

partner
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In our quest to develop education programs with schools and universities using 3DESIGN CAD, we met Mrs. Youko OBA, Ms. Kinue SATOU a representative from the Japan

Jewelry Craft School during the International Jewellery Tokyo trade show in January 2007.

Established over 30 years ago, the first Japan Jewelry Craft School opened its first doors in Tokyo. Today, the school has grown and counts six different schools all over Japan: Fukuoka, Osaka, Tokyo-Shinjuku, Nagoya, Yokohama and Tokyo. In the only city of Tokyo, the three different schools count more than 150 daily students.

The programs offered at the JJCS are one or two-year long curriculum. During the first year of the program, all students work with metal and wax. Courses include working with metal, wax modeling, jewelry hand design and gemology. This list is not exhaustive and students can choose from a list of courses for optional classes. During the second year of the program, students are introduced to more traditional methods as well as a business approach to the profession of jeweler. Courses include business and marketing and craft schools (traditional methods and jewelry).

The Japan Jewelry Craft School offers week and evening/weekend classes. These latter are targeted towards active professionals who wish to acquire additional experience and/or techniques. This flexibility in the program is warmly accepted and helps the six JJCS schools enroll 1,000 students for the 2006-2007 school year for both day and evening/weekend courses; with classes averaging about 50 students each.

Representatives from Vision numeric and the Japan Jewelry Craft School for the partnership signature.

After over 30 years existence, the JJCS is well recognized for two aspects it has developed through the years: outstanding academics and expert lecturers. Its curriculum is regarded as of quality with a high technical level and an optimized learning curve. Since its beginning, the schools have welcomed and trained more than 10,000 students to become pro-active, professional jewelers.

School



Japan Jewellery Craft School

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The same way our company tries to reach out to future jewelers through its educational program, the Japan Jewelry Craft School develops cooperation programs throughout the world.

Various schools have already shared their know-how and expertise with students from China, Myanmar, Korea or Sri Lanka. Students from Europe (Italy, France) and the United States have also spent some time at the JJCS. At the moment, the JJCS is also discussing future new cooperation with other schools.



The Japan Jewelry Craft School already has its own "Hall of Fame". Indeed, Tomoyasu Hirano from the "Pietra Del Sol" company studied 15 years ago at the JJCS. For more information about what he does now, please visit <http://www.puerta-del-sol.jp>.

One of the school's objectives is to integrate CAD in the curriculum. The new generation of jewelers wants to work with new technologies such as computers, software and machines. Because they have learned about them at an early age, they feel comfortable in adopting these and the ones following. The whole industry also has a growing interest for new technologies which means more rapid ROI and shorter learning curves compared to more traditional methods. As a leading educational centre in its field, the school's vocation is also to prepare students well to the changing manufacturing and designing methods.

Their decision to choose 3DESIGN was motivated by several important factors. The main reason behind this choice is the fact that 3DESIGN is precisely designed for and by jewelers. This "hands-on" approach permits us to deliver a powerful yet easy-to-use software solution. Indeed, other companies approached JJCS, but, unfortunately for them, their solutions could not stand the comparison. The school will reap the benefits of adopting this modern and new technology as well as the image associated to 3DESIGN as the leading solution for 3D jewelry creation.

To integrate 3DESIGN to its program, the Japan Jewelry Craft School will train professors in the first quarter of 2007. They will then work on the finalization of the new curriculum to be ready for the October session. Classes including 3DESIGN training will begin for students at this period.

3DESIGN



3DESIGN CAD

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